

EIC PAVILION AT HYDROGEN TECHNOLOGY EXPO EUROPE

27-28 Sept 2023, Messe Bremen, Germany

2023



HOME

EVENT
DETAILS

MARKET
INTELLIGENCE

BENEFITS

YOUR STAND

COSTS

HOW TO
BOOK

Date: 27-28 Sep 2023

Location: Messe Bremen, Germany

Join the EIC Pavilion at **Hydrogen Technology Expo Europe 2023** to secure a prime location, enhanced promotion and visibility as well as access to industry experts through our extensive EIC's and DIT's network.

This must-attend event will bring together the entire supply chain to discuss everything from technologies and solutions for low-carbon hydrogen production, efficient storage, transport and infrastructure, as well as advanced design, testing and development, manufacturing solutions and advanced materials for hydrogen fuel cells.

More than 185 international speakers and over 7,500 attendees will come together to discuss, and see, the latest technologies and engineering solutions, advanced materials, manufacturing equipment, infrastructure, as well as test and evaluation tools and services to finally commercialize hydrogen as a mainstream provider of clean, renewable energy. PLUS – see more than 450 exhibiting companies in the main exhibition hall.

7500+

Visitors

450+

Exhibitors

185+

Speakers

HOME

EVENT
DETAILS

MARKET
INTELLIGENCE

BENEFITS

YOUR STAND

COSTS

HOW TO
BOOK





Market Intelligence

The European Commission (EC) set hydrogen at the core of the European Union's green recovery with the launch of its hydrogen strategy in July 2020, calling for calls for 2x40GW of electrolyser capacity to be installed by 2030, 40GW within the EU and another 40GW in Europe's neighbourhood with export to the EU. In parallel to the wider EU Hydrogen strategy, many EU member countries, including the Netherlands and Germany have published a hydrogen strategy /roadmap. These countries have announced multi-billion investments in hydrogen.

There are currently 135 hydrogen production projects in various stages of planning and development set to come online in Europe by 2030, with an estimated CAPEX value of over USD\$65 billion. Ninety percent of these projects are green hydrogen projects that have a cumulative capacity of close to 32GW. Netherlands and Germany are in the lead in terms of the number of projects in the pipeline with 32 (CAPEX: USD\$8.1 billion) and 24 projects (CAPEX: USD\$ 8.3 billion) respectively. Other Key markets in Europe include Spain, Denmark, Norway, France, and Austria. Besides hydrogen production, there has also been increasing interest in the development of hydrogen transport pipelines across the region.

135+

Hydrogen projects in Europe

\$65bn

CAPEX value by 2030

90%

Green Hydrogen Projects



HOME

EVENT
DETAILS

MARKET
INTELLIGENCE

BENEFITS

YOUR STAND

COSTS

HOW TO
BOOK



Benefits of participating at the EIC Pavilion



Prime location



Enhanced promotion



High visibility presence



Access to industry experts



VIP visitors and pavilion tours



Dedicated project manager



Appointed EIC freight partner & stand designer



Country overviews/
project data presentation



Company profile in the EIC group brochure



Help to identify potential partners & customer



HOME

EVENT
DETAILS

MARKET
INTELLIGENCE

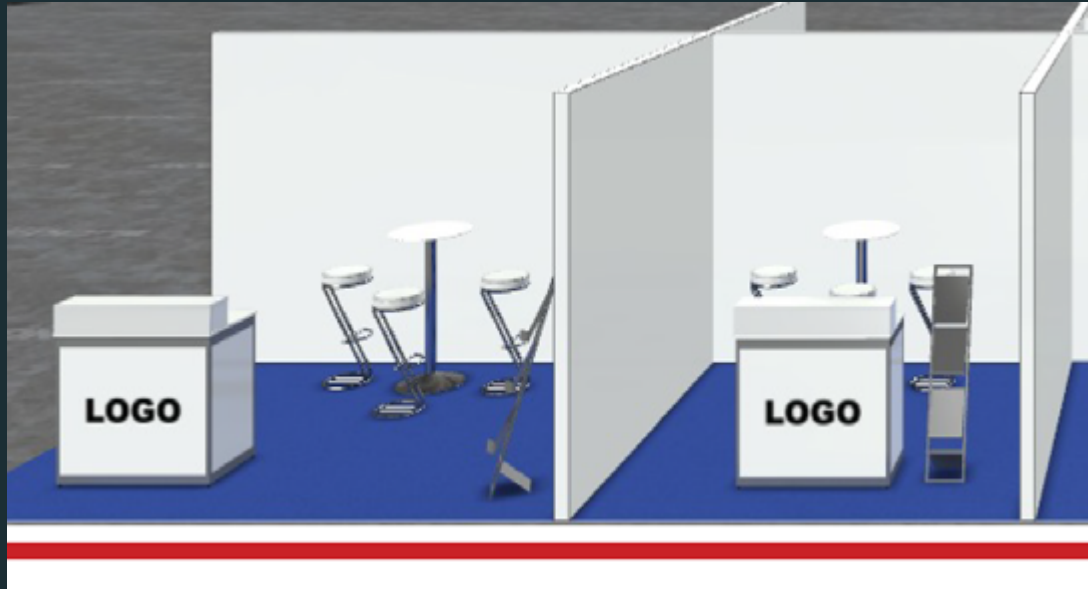
BENEFITS

YOUR STAND

COSTS

HOW TO
BOOK

Your Stand



*Example image for display purposes only

Stand package includes:

- ⦿ All above listed benefits
- ⦿ Back & side hard walls
- ⦿ Fascia name board
- ⦿ Lighting + 1 power outlet
- ⦿ 1 round table & 3 chairs
- ⦿ 1 lockable counter with logo
- ⦿ Literature rack
- ⦿ Wastepaper basket
- ⦿ Access to UK Lounge
- ⦿ Project Management



HOME

EVENT
DETAILS

MARKET
INTELLIGENCE

BENEFITS

YOUR STAND

COSTS

HOW TO
BOOK

Costs

(Excluding VAT)



Shell Scheme stand cost:

EIC Member:

£810

per sqm

Non Member:

£860

per sqm

**Contact our team if you wish to discuss free build stands.*

Additional costs

Corner Fee

(Optional)

£350

per corner

Sub Exhibitor Fee

(Optional)

£150

Example member costs

9m² from
£7,290

12m² from
£9,720

15m² from
£12,150

HOME

EVENT
DETAILS

MARKET
INTELLIGENCE

BENEFITS

YOUR STAND

COSTS

HOW TO
BOOK

How to book

To secure your place, please complete your booking form [here](#)
and return to: internationaltrade@the-eic.com



Contact

If you have any questions about the event or wish to discuss the options in more detail, please contact:

Charmaine Thompson

Project and Sales Manager

T: +44 (0) 7719 064 596

E: charmaine.thompson@the-eic.com



HOME

EVENT
DETAILS

MARKET
INTELLIGENCE

BENEFITS

YOUR STAND

COSTS

HOW TO
BOOK